

Five Weeks to a Social Library: Cilip in London Talk

In keeping with the spirit of *Five Weeks to a Social Library*, this handout, and the full text of this informal talk, is available online at <http://annewelsh.wordpress.com/> and will also be submitted to E-LIS.

The opinions expressed in this talk are solely my own.

Definitions

This talk does not define Web 2.0 or Library 2.0, but here are some articles that do:

Abram, Stephen (2006) 'Web 2.0, Library 2.0 and Librarian 2.0: preparing for the 2.0 World'. *SirsiDynix OneSource* 2(1), January, http://www.imakenews.com/sirsi/e_article000505688.cfm

Casey, Michael E. and Savastinuk, Laura C. (2006) 'Library 2.0' *Library Journal*, 1 September, <http://www.libraryjournal.com/article/CA6365200.html>

Chad, Ken and Miller, Paul (2005) *Do libraries matter?: the rise of Library 2.0*. Talis, http://www.talis.com/downloads/white_papers/DoLibrariesMatter.pdf

Miller, Paul (2005) 'Web 2.0: building the new library'. *Ariadne* 45, October, <http://www.ariadne.ac.uk/issue45/miller/>

Social Library Inspirations

Five Weeks to a Social Library, <http://www.sociallibraries.com/course/> - all material can be accessed for free and / or included in other courses.

Learning 2.0, <http://plcmcl2-about.blogspot.com/> - as featured in *Information Outlook* and a host of other professional journals – check out 2007 *Library Journal Mover* and Shaker Helene Blower's 23 things

Farkas, Meredith (2007) *Social software in libraries: building collaboration, communication and community online*. Information Today Books, <http://www.sociallibraries.com/> – you've heard about the course, be one of the first to read the book.

Five Favourite Social Library Blogs

This is my own personal selection, and several of them discuss wider issues:

Information Wants to Be Free, <http://meredith.wolfwater.com/wordpress/index.php>

Phil Bradley's Weblog, <http://www.philbradley.typepad.com/>

LITA Blog, <http://litablog.org/>

Karen Blakeman's Blog, <http://www.rba.co.uk/wordpress/>

ALA TechSource Blog, <http://www.techsource.ala.org/blog/>

Five Weeks to a Social Library

“the first free, grassroots, completely online course devoted to teaching librarians about social software and how to use it in their libraries”

(<http://www.sociallibraries.com/course/about> accessed 9 April 2007)

Introductory Content

Screencast: *Community, Connection and the Great Blogging Universe*

Week 1: Blogs

Webcast 1: *A 21st Century Printing Press: Blogs as Publishing Mechanism*

Webcast 2: *Next Steps: Taking Your Library's Blog from So-So to Superb*

Screencast: *Duck Soup: Using a Blog to Provide Product Support*

Screencast: *From Writer's Block to Library Blog*

Screencast: *Using the Tools: How Millenials Use the World Wide Web*

Week 2: RSS and Social Bookmarking

Webcast 1: *Getting up to Speed with RSS Webfeeds*

Webcast 2: *Make your library del.icio.us*

Screencast: *Using RSS to Add Currency to the Library Web Site*

Screencast/Podcast - *Tagging, Folksonomies and the Collective Consciousness of Online Communities*

Week 3: Wikis

Webcast 1: *The Wonderful World of Wikis: Applications for Libraries*

Screencast/Podcast: *Building Next Generation Library Web Sites Using PmWiki*

Screencast: *Using Mediawiki Open-Source Software as Infrastructure for Electronic Resource Outreach*

Screencast: *Creating a Community for the Cultural Record: Using Social Software in Special Collections*

Week 4: Flickr and Social Networking Software

Webcast 1: *Flickr: The Image of the Social Library*

Webcast 2: *Second Life: Get One!*

Screencast: *Training with Flickr*

Screencast: *Mingle! Mingle! Or, How to Mix with Library Users in Myspace, Embrace Every Opportunity to Get Out the “Library Message” in New Ways and Not Spill Your Drink in the Process*

Podcast: *Taking part: social software initiatives at the National Library of Australia*

Week 5: Selling Social Software @ Your Library

Screencast/podcast: *A puppy with a new ball: Engaging library staff in social networking tools during the MULTA project*

Screencast: *Library 2.0? No, thank you! Obstacles to Creating a Social Library*

Screencast/podcast: *Library Branding*

For full details, and links to the presentations, see

http://www.sociallibraries.com/course/wiki/index.php?title=Presenter_Pages